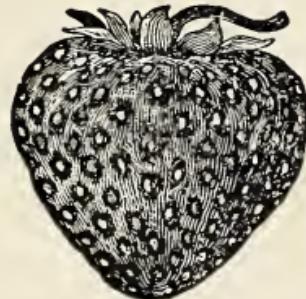


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

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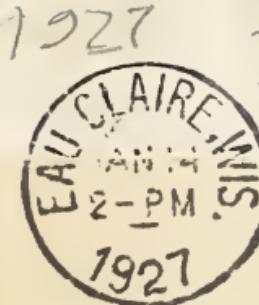
BEAVER'S HARDY NORTHERN WISCONSIN GROWN



STRAWBERRY PLANTS

JEFF BEAVER & SONS

Route 5
EAU CLAIRE, WIS.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY,
Horticultural and Pomological Investigations.

8-3591

FRIENDS AND CUSTOMERS

We take pleasure in presenting our 1927 Catalogue of Berry Plants. It will give you the opportunity to procure some of the most productive plants, *QUALITY CONSIDERED*, it is possible to grow. We are offering you but four varieties this year. We find in our many years in testing large number of varieties, that in our fields they are superior to all others. We are giving a clear description of varieties as we find them. Everything will be as represented, plants are high-grade, from strictly new fields, dug fresh for each order, pruned top and root, packed and shipped the same day.

Yours truly,
JEFF BEAVER & SONS



OUR GUARANTY.

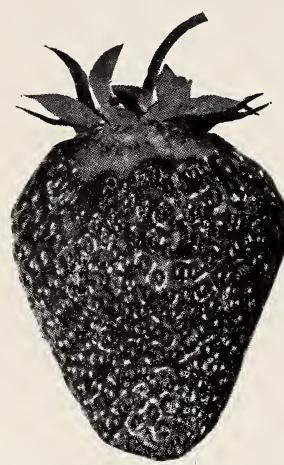
We guarantee every plant sold by us to be first class in every respect; free from any injurious disease or insects, and true to name, and we hold ourselves ready, upon proper proof, to refund or replace any that proves otherwise, providing complaint is received not later than July 1st of same year stock was originally purchased. It is mutually agreed between ourselves and the customer that we shall not be liable for a greater sum than the amount paid us for the plants.

REFERENCE: Union National Bank, Eau Claire, Wisconsin.

Nursery certificate number 973.

BEAVER

This variety was originated by C. H. Beaver, Eau Claire, Wis. and is a cross of Dr. Burrill and Premier. Is a perfect blossom plant, with dark



green foliage, very strong and vigorous, good runner maker and drought resister. The berries are of a deep glossy red which extends over the entire berry to the heart of the fruit. Is very productive hardy and frost resistant in both bud and blossom. The fruit is very firm and of such texture that

it does not require picking more than twice a week.

While we class the Beaver as an early variety it extends over such a long period of time that it may also be classed among the late varieties. Rich, mild flavor, high color and firmness are some of its superior qualities, and predictions are that within a short time it will be the leading canning berry. In addition it is unsurpassed as a shipper. Leading growers are setting large acreage to Beaver as its ability to stand up under extreme conditions, rich color, size and attractive appearance commend the highest price.

P R E M I E R

(Extra Early)

Is adapted to all soils and climates and is without doubt one of the best extra early varieties grown. The plants are large and long rooted, very resistant to drought. Ripens over a long season and produces large quantities of bright red berries of most delicious flavor. Premier is choice for either home or market.

D R. B U R R I L L

DR BURRILL surpasses all other mid-season varieties. Fruit large, dark red, which is very fancy and delicious, and reaches market in fine condition; roots deeply and is a great drought resister. Resembles Senator Dunlap but is more productive.

C H A M P I O N E V E R B E A R I N G

The most successful everbearing strawberry succeeds in all soils. Fruit dark red, very fancy and delicious, and ripens from early summer until late fall same season plants are set. You are sure of a fine crop of berries when you plant Champion. Resembles Progressive but is more productive.

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P R I C E S

QUANTITY		25	50	100	250	500	1000
BEAVER (Perfect)	.80	1.40	2.50	4.25	7.50	15.00	
PREMIER "	.40	.60	1.00	2.00	3.50	7.00	
DR. BURRILL "	.40	.60	1.00	2.00	3.50	7.00	
CHAMPION EVERBEARING "	.50	.80	1.20	2.50	4.50	9.00	

If no remittance for postage is included with your order we will ship by express. Orders for more than 1000 plants within the 3rd zone, or more than 500 beyond, express will be the best method of shipment.

EXPRESS SHIPMENTS:—Beaver's plants are delivered to the transportation company in strictly first-class condition, and there our responsibility ceases. If package is broken on arrival, or an unreasonable time enroute, patrons should place claim at their end of the line.

OUR TERMS are cash with order. Remit by draft, express or post-office money order. No C. O. D. orders considered.

From the tables below you can readily determine the amount of postage required on your order. Add to your order for each 100 plants for postage the following amounts according to zone:

ZONE 1&2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8
.09	.17	.21	.29	.35	.45	.54